

# Because there is a lot at stake!



Zell am See - Kaprun  
Klima- und Energie Modellregion

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**STiAS**

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# Where is Zell am See-Kaprun?



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# What is KEM Tourismus?



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# Mobility

01

## Public Arrival

Direct train connections  
to Zell am See



02

## Last-Mile-Shuttle

By ÖBB to >600 points of  
interest in the region



03

## E-Mobility

>100 e-car & e-bike  
charging stations



04

## Public Transport

E-busses on highly  
frequented bus lines



05

## Active Mobility

E-bike-region concept,  
infrastructure, sharing ...



06

## Traffic Management

Regulation concept for  
the historic center of Zell

# Energy

**01**

## Consulting

>350 energy consulting appointments in 3 years

**02**

## Photovoltaics

About 1.000 kWp on >6.000 sqm PV-panels

**03**

## Drilling for Warmth

Tests & drillings for groundwater usage

**04**

## Innovative Results

3D Model of the groundwater streams

**05**

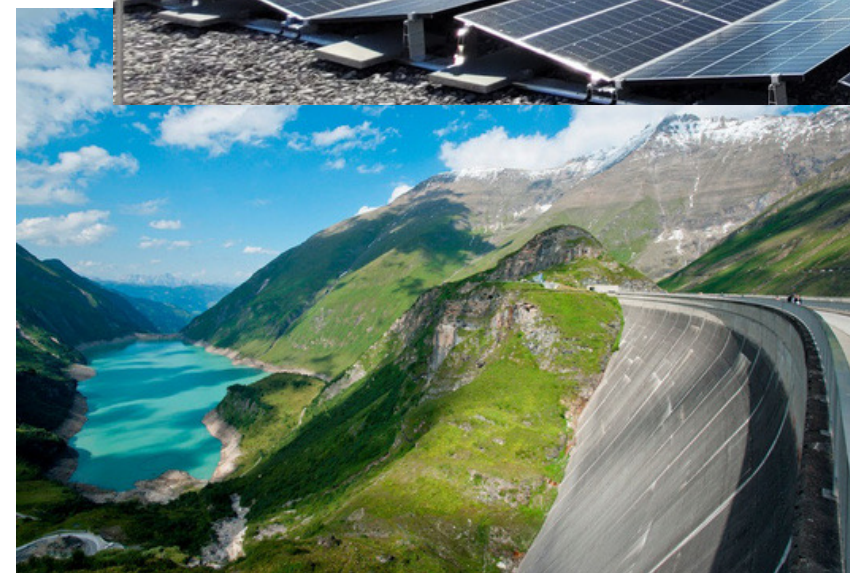
## Alpine Renewable

Increase of photovoltaics at the glacier by 400 %

**06**

## Green mountain

>14 big PV-power stations at the Schmitten



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# Infrastructure

01

## Proof of Concept

Ecolabel hotels & ecolabel mountain huts

02

## Futurestructure

Energy production, snow & slope management

03

## Digitalisation

Ice production & heat recovery, indoor ice center

04

## 3.000m Pioneers

Glacier protection, science & open air lab

05

## Green Meetings

Ferry Porsche Congress Center - best practice



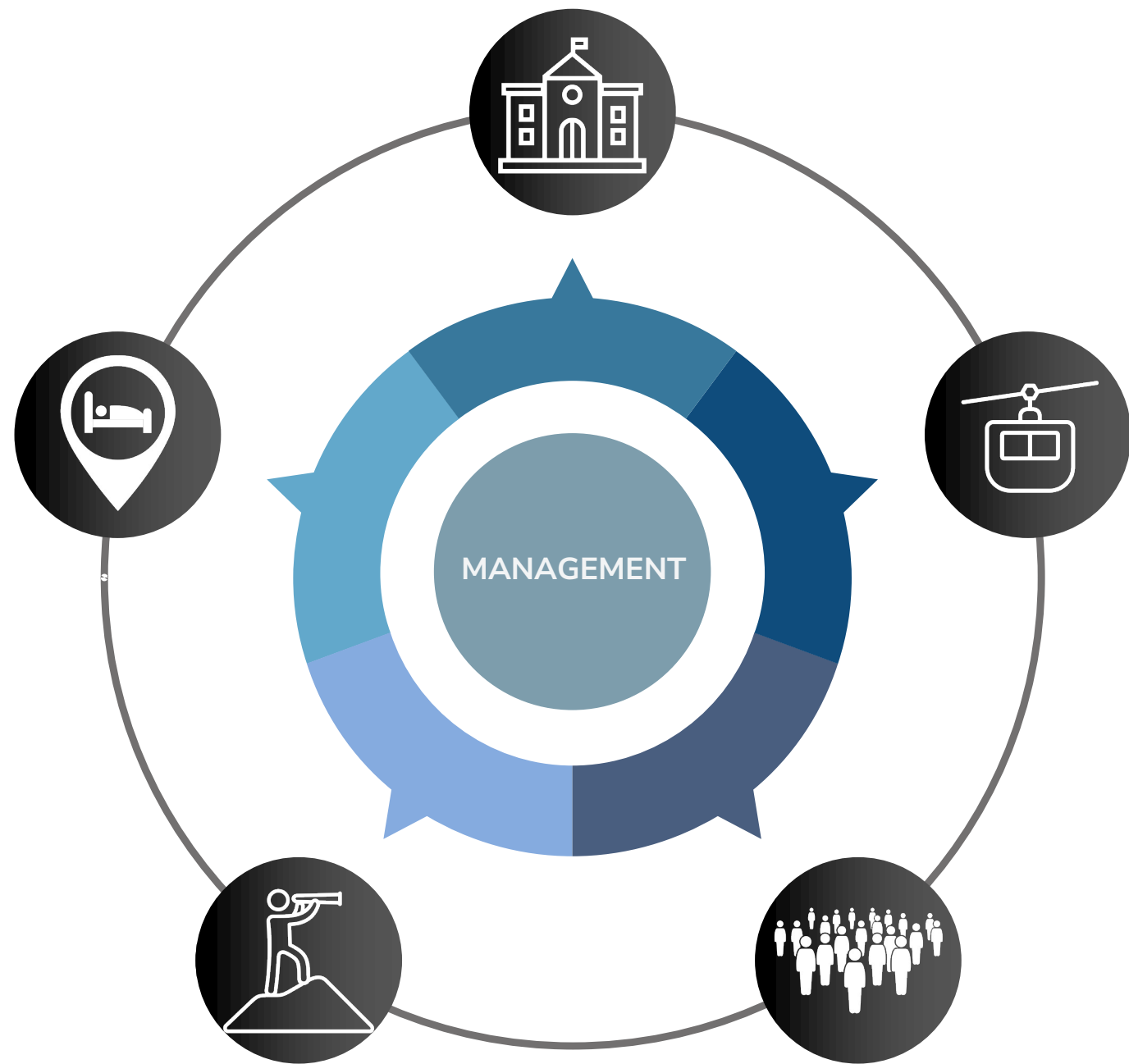


# Learnings, Wins, Challenges

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# Integration



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# Communication / Network



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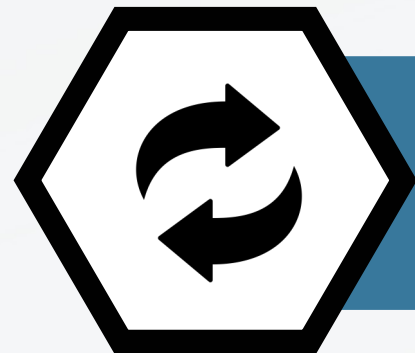
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# Growth

Tourism based emissions



Willingness for change



Gap of tourism profiteers





# Thank you!

## let's stay in touch

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